

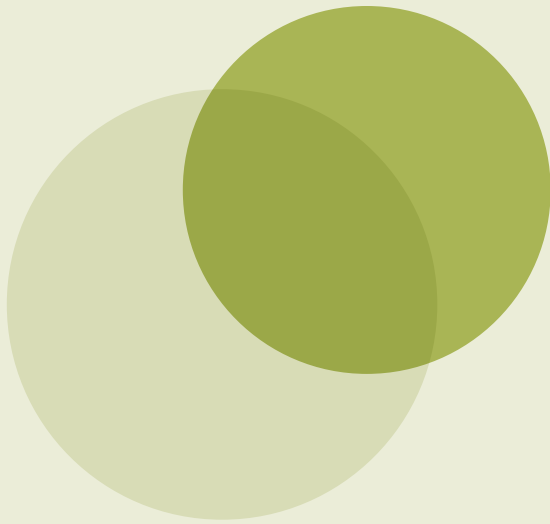
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**FACTS**  
ABOUT

**MOLD**

YOU MIGHT WANT KNOW





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It's **GREEN** and **FUZZY**, but it's not a cute and cuddly plush toy. It's not one bit appealing when you discover it in your sandwich bread. You, my dear friend, have encountered mold—one of the first signs of life on the face of this planet.

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Its powers, often underestimated, but the harshness of mold on a property is severe, not to mention the great difficulty it takes to remove it. Using bleach and water is simply not enough to get rid of mold.



The proper remedy to mold requires knowing **WHERE MOISTURE IS COMING FROM** and eradicating it. It also requires **proper disposal** of items that have been damaged by mold. It is best to leave mold remediation to **PROFESSIONALS**, who have a better understanding of the steps and techniques to eliminate mold in your home and business.

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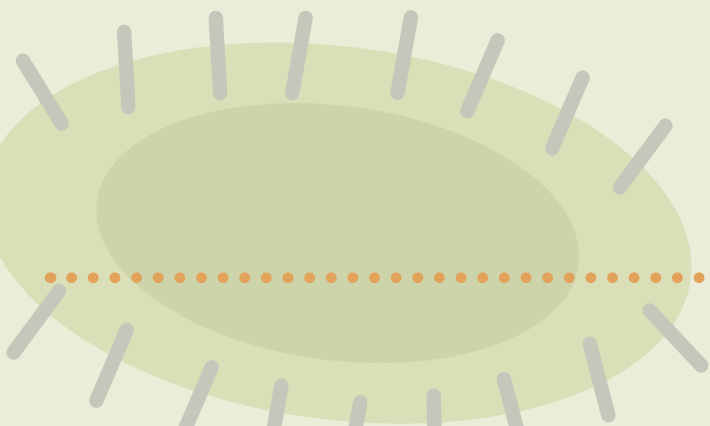
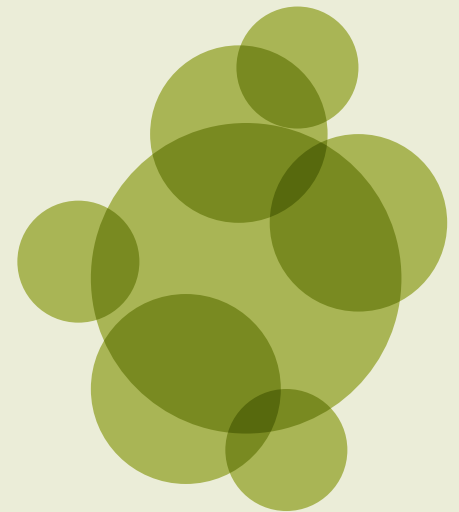
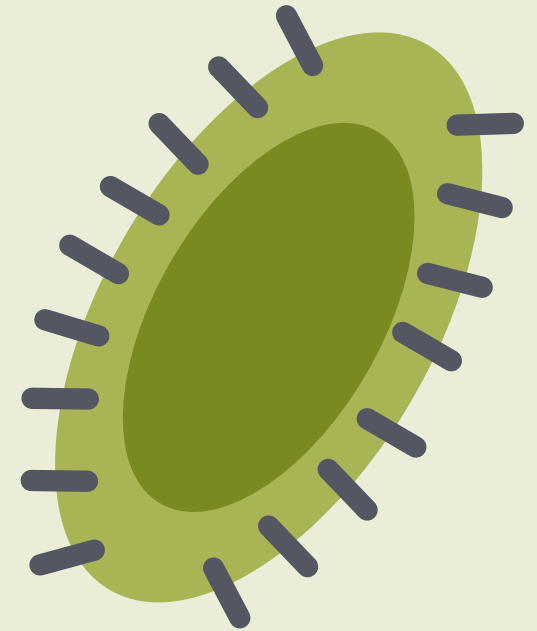
Your home and business may benefit from a basic introduction to molds. Some insurance brokers, adjusters, and property managers learn how mold grows and how to prevent it. A few **TIPS AND TRICKS** could be useful in resolving mold concerns eons before they begin growth right where your family lives and breathes.

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1

There are HUNDREDS OF THOUSANDS of unknown **SPECIES OF MOLD**. It is present in every milieu where people work, play and live—whether it's indoor or outdoor. It grows in soil, plant or any decaying matter. It's the natural order of deterioration and growth. There are diverse kinds and color of molds—they can range from blue, green, gray and ghostly white.





2

## MOISTURE

is the number one culprit to mold growth. So it is important to control and eliminate moisture to avoid the growth of mold.



3

Most molds love to grow in temperatures ranging from **70°F through 85°F**, but it can still survive in colder or hotter surroundings.

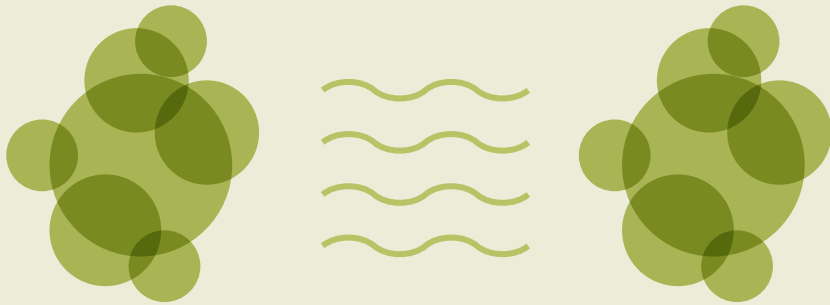
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**MOLDS EAT** any organic and natural matter. That includes your house's insulation, wood, your beautiful carpet, and paper. Virtually everything!



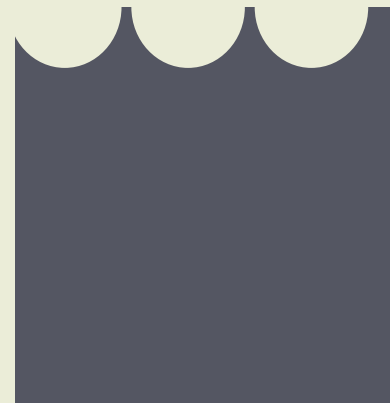
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Did you know that these molds duplicate themselves by releasing spores into the air? The spores will alight on any surface and grow where conditions are favorable.



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For mold to thrive, it needs a constant source of water coming from any source which includes, but is not limited to, floods, leaky pipes, and roofs, rooms with high humidity like bathrooms and basements, unsealed windows and doors, and condensation.









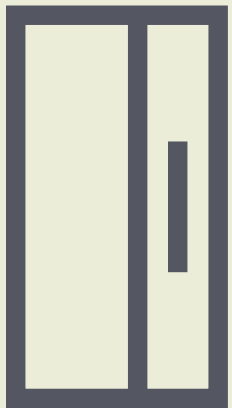
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HIGH HUMIDITY causes moisture. Thus, regular inspection can aid locating and fix moisture sources easier before mold grows in the home and business. It's best to **FIX LEAKS IMMEDIATELY** and establish proper drainages that direct water away from the home or business to make sure foundations are dry. Keep a consistent **30 to 50% HUMIDITY LEVEL INDOORS**, especially in rooms that naturally produce moisture to guarantee enough ventilation.



8

It's important to check that air conditioning systems work properly and well maintained. Stand-alone dehumidifiers are useful options to aid the process, but you may also consider inspecting air quality indoor and clean your air duct system.



9

Plumbing failure, food or structural defects are unexpected sources of moisture that mold grows from. It's best to call the attention of a qualified water damage reduction and repair professional to make sure that your structure is completely dry.



10

One of the evidence of mold growth is that musty smell it releases. It's important to inspect regularly your homes and business for it.

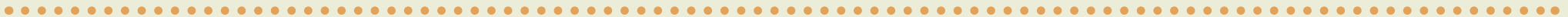




# 11

When comfort and health conflict with the growth of mold in indoor areas, we need to take steps to stop and deal with it because serious **HEALTH CONDITIONS** may arise from mold growth. The following have been reported by the Federal Emergency Management Agency (FEMA) and the Environmental Protection Agency (EPA):

- IRRITATION OF THE EYES, THROAT, NOSE & SKIN
- HEADACHES
- SNEEZING
- HEIGHTENED ASTHMATIC REACTIONS
- TROUBLE BREATHING
- PNEUMONITIS
- INCREASED SENSITIVITY TO MOLD EXPOSURE



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Wall cavities, subfloors, or crawlspaces are examples of areas in the home and business that require extensive restoration and repair from mold damage. Severe types of damage from mold growth may sometimes need to be sealed off or negative air-pressured to guarantee correct mold remediation procedures.



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Now that we know these facts, we need an **HONEST ENTITY** that knows the best practices and provides them with **HIGH RESTORATIVE AND CLEANUP STANDARDS**. We need someone who uses technologically advanced apparatus and has hired **professional crew members** who can complete the job quickly to ensure excellence and leave customers satisfied. The best company for the job not only REVIVES HOMES AND BUSINESSES but also *restores stability, value, and peace of mind*. Fortunately, all these attributes are found in one company, and that is

**PEAK CONSTRUCTION.**

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Peak Construction has been around since 1994. With a proven track record of success in the most challenging environments and has become one of the most sought after construction, remodeling and restoration company in the area. Peak Construction assigns well-trained and expert emergency response personnel who knows how to use state-of-the-art equipment and technology. Hundreds and hundreds of residential, commercial, and insurance customers depend on Peak Construction to reduce property damage and restore structures affected by mold growth and water damage. They also repair and restore property damage caused by odor, smoke, and fire.



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